



LOUIS XIII

*de  
Remy Martin*

COGNAC GRANDE CHAMPAGNE



THE CIGAR ROOM  
ANNOUNCES THE LAUNCH OF THE  
LOUIS XIII PRIVATE MEMBERS CLUB

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First created in 1874, LOUIS XIII Cognac is an exquisite blend of up to 1,200 grapes eaux-de-vie sourced 100% from Grande Champagne, the first cru of the Cognac region. Each eau-de-vie is matured slowly inside oak cask and separate individually numbered decanter are designed after the original 16th century metal flask, discovered on the site of the battle of Jarnac in France and is made from fine crystal for generations, mouth-blown by some of the most skilled master craftsmen.

LOUIS XIII is the embodiment of an ancestral savoir-faire, each decanter is the life achievement of generations of Cellar Masters. Since its origins in 1874, each generation of Cellar Master selects from our cellars the oldest and greatest eaux-de-vie for LOUIS XIII. Today, Cellar Master Baptiste Loiseau is setting aside our finest eaux-de-vie, as a legacy to his successors who will continue to blend LOUIS XIII for the next century. It is the ultimate expression of the mastery of time.



In keeping with its legacy, Louis XIII has found home at the prestigious Fairmont The Palm hotel. The Cigar room at the Fairmont is now offering LOUIS XIII patrons an exclusive membership. Members receive the ultimate level of opulence, elegance and comfort at the idyllic five-star resort situated on Dubai's most sought-after island community, Palm Jumeirah.



To ensure the utmost polished service members will receive:

Premium welcome kit encompassing a personalised, engraved decanter followed by an invitation to the exclusive cigar club.

Members can experience a stay like never before in the regal presidential suite of the hotel.

Every three months each representative can host elite events in the Louis XIII room and access to the meeting rooms before and after operating hours.

VIP free parking benefits and personally crafter concierge service directly from the manager at the Cigar Room.

The legend of Louis XIII has been traced by exceptional individuals, extraordinary places and the hand of history itself for over a century. As an emblem of prestige in the region, the members of the cigar club will be part of an heirloom. Louis XIII is delighted to extend an invitation to new potential candidates to become part of the lineage.

*Fairmont*  
THE PALM